



Merchandise Collection



MEN'S MAXSON SOFTSHELL JACKET

The Maxson is designed for movement while providing protection from the elements. The Maxson features waterproof, breathable three-layer construction, as well as ergonomic sleeves and articulated elbows for a superior fit. The Maxson also features a polyester brushed tricot upper storm flap, easy grip zipper pull and adjustable cuff tabs with velcro closure.

SMALL to XL: \$60.00 2XL add: \$2.00 3XL add: \$3.00 4XL and 5XL add: \$6.00

LADIES' MAXSON SOFTSHELL JACKET

The ladies' style includes shaped seams, a tapered waist and a dropped back hem for an even more natural fit

SMALL to XL: \$60.00 2XL add: \$2.00 3XL add: \$3.00

Men's and ladies' jackets can be personalized with dealer name (48 qty. min.).

MEN'S CALLAWAY TWILL TEXTURED POLO

Opti-Dri technology transfers moisture away from the body to keep you cool and dry. UV Repel technology keeps skin safe from the sun's harmful rays. UPF 15+. Rib knit collar. 3-button placket with Callaway embossed buttons. Double needle hemmed bottom with side vents. Heat seal label provides tag-free comfort. Contrast embroidered Callaway logo on right sleeve.

SMALL to XL: \$45.00 2XL add: \$2.00 3XL add: \$3.00 4XL add: \$6.00

LADIES' CALLAWAY TWILL TEXTURED POLO

The ladies' polo has a 5-button placket with Callaway embossed buttons. Rounded bottom with double needle stitching and side vents. Contrast heat seal Chevron logo on back neck.

SMALL to XL: \$45.00 2XL add: \$2.00 3XL add: \$3.00

Men's and ladies' polos can be personalized with dealer name (48 qty. min.).



MEN'S OTIS SS POLO

This Otis Polo is constructed with a breathable, matte finish fabric with moisture wicking properties. This durable shirt is snag resistant, has a button placket and provides UV protection (UPF 40+).

SMALL to XL: \$29.50 2XL add: \$2.00 3XL add: \$3.00 4XL to 5XL add: \$6.00

LADIES' OTIS SS POLO

The ladies' Otis Polo is constructed with a breathable, matte finish fabric with moisture wicking properties. This version has shaped seams and tapered waist for a flattering fit.

SMALL to XL: \$29.50 2XL add: \$2.00 3XL add: \$3.00

Men's and ladies' polos can be personalized with dealer name (48 qty. min.).

MEN'S RIXFORD POLYFLEECE JACKET

The comfortable Rixford offers a classic look for chilly weather. Made with 100% polyester anti-pill microfleece, it features an interior thumb grab at the end of each sleeve and a contrast hanger loop inside the neck.

SMALL to XL: \$45.00 2XL add: \$2.00 3XL add: \$3.00 4XL to 5XL add: \$6.00

LADIES' RIXFORD POLYFLEECE JACKET

The ladies' style has a dropped back hem, shaped seams and tapered waist for a more natural fit.

SMALL to XL: \$45.00 2XL add: \$2.00 3XL add: \$3.00

Men's and ladies' jackets can be personalized with dealer name (48 qty. min.).





T-SHIRT

President's Award T-shirt includes dealership name. Perfect for customer give-away promotions. .

**S-XL: \$7.00 2XL: add \$2.00 each
3XL add: \$3.00 each 4XL add: \$4.00 each**

(100 qty. min.)

Available in black or sport gray.



CALLAWAY 1/4-ZIP WATER REPELLENT PULLOVER

Repel fabric resists wind and water to protect you against inclement weather. UV Repel technology keeps skin safe from the sun's harmful rays. UPF 50. Stretch reflective tape with overlock stitching across shoulders, back yoke and forearms allows for a greater range of motion. Contrast zipper with Callaway logo rubber zipper pull. Rib knit cuffs. Reflective Callaway logo heat seal on right sleeve.

MEN'S –S to XL: \$75.00

2XL add: \$2.00 3XL add: \$3.00 4XL to 5XL add: \$6.00

LADIES' – S to XL: \$75.00 2XL add: \$2.00 3XL add: \$3.00

Men's and ladies' vests can be personalized with dealer name (48 qty. min.).

48" INVERSION AUTO OPEN UMBRELLA WITH C-SHAPE HANDLE

Innovative inverted folding design: opens and closes "inside-out" making it easier to use when entering and exiting a vehicle and keeping the water contained and outer surfaces dry. The umbrella can stand on its own when closed allowing the water to drain out to dry. Auto opening with push button pinch-proof runner. Dual layer pongee canopy. C shaped handle makes the umbrella easy to hang up or hold with your arm while keeping your hands free.

\$26.50



THULE APTITUDE 15" COMPUTER BACKPACK

Designed to fit your everyday need. This backpack protects a 15" MacBook/15.6" PC in the padded laptop sleeve with SafeEdge construction and can store a 10.1" tablet in a separate protective sleeve. Keep small accessories in the front zippered pocket with interior mesh pockets. Two side pockets provide easy access to a water bottle or electronics. This backpack is easy to grab and go with the padded backpanel and easy to grab webbing handle.

\$69.00 each





TYNDALL POLYFLEECE VEST

The Tyndall features contrast binding around the armholes that matches the full center zipper. Ladies' style has a dropped back hem.

MEN'S –S to XL: \$40.00

2XL add: \$2.00 3XL add: \$3.00 4XL to 5XL add: \$6.00

LADIES' – S to XL: \$40.00 2XL add: \$2.00 3XL add: \$3.00

Men's and ladies' vests can be personalized with dealer name (48 qty. min.).

HIGH SIERRA® 20" HARDSIDE LUGGAGE

Durable and lightweight ABS hardside frameless construction. Durable impact-resistant corner protectors. Spring-loaded, low profile grab handles. Zippered expansion gusset increases capacity. 360 degree spinner color-accent wheels allow for effortless motion. Push-button, color-accent pull out handle. Main compartment nylon coil zipper with lockable, color accent pulls

- Fully-lined interior with buckled compression strap and zippered divider with a large zippered mesh pocket.



\$99.00



BLACK CAP

Made of 100% cotton with embroidered President's Award logo. Low-profile, structured six-panel, pre-curved peak, with fabric strap closure that tucks away.

\$7.50

DICKSON BALLPOINT STYLUS

Sleek in design and powerful in function, the Dickson Ballpoint Stylus is your go-to classic ballpoint with rubberized stylus end tip. Twist action mechanism with blue ballpoint ink cartridge. Includes velvet pouch.

\$24.00 per dozen

COUGAR RETRACTABLE BALLPOINT

Packaged in bags of 50.

\$30.00



GOLD LAPEL PIN

Gold-plated, 1" die-struck oval lapel pin uses sandblast process to produce unique look.

\$35.00 per dozen





HIGH SIERRA® 26" WHEELED DUFFEL BAG

Large main compartment with U-shaped zippered opening. Zippered front accessory pocket. Two top-loading end compartments. Inline skate wheels with corner protectors. Extendable, locking telescoping handle.

\$99.00

Can be personalized with dealer name (6 qty. min.).

KAI GLASS BOTTLE 18oz.

The Kai Glass Bottle 18oz is a single-wall borosilicate clear glass bottle wrapped with soft grip sleeve. It features a bamboo screw-on lid and is BPA free. It's non-slip bottom fits in most car cup holders. Do not freeze or microwave. Choose between color imprinting or our new cutting edge, dishwasher safe, laser decoration method.

\$13.00

Can be personalized with dealer name (48 qty. min.).



SALEM COPPER VACUUM INSULATED TUMBLER 18oz.

Double-wall, copper vacuum insulated, stainless steel construction. Keeps drinks hot for 8 hours and cold for 24 hours.

Stainless, screw-on lid with flap-seal closure. Fits most standard car cup holders.

\$13.00

Can be personalized with dealer name (48 qty. min.).



COPPER VACUUM INSULATED K MINI TUMBLER 14oz.

Double-wall vacuum construction with copper insulation. Keeps drinks hot for 8 hours and cold for 24 hours. The construction also prevents condensation on the outside of the tumbler. Compact design fits easily under most single cup or K-cup coffee makers as well as in all standard cup holders. Easy sipping, push-on lid with slide closure. Wide opening for comfortable filling and pouring.

\$13.00

Can be personalized with dealer name (48 qty. min.).





AWARDED BY

 FOR OUTSTANDING CUSTOMER
 SERVICE AND SALES
 PERFORMANCE

DEALERSHIP AWARD BANNER

Large, 12' x 4' poly-banner lets your customers know they are dealing with the best of the best.

\$54.00



AWARDED BY

 LINCOLN
 FOR OUTSTANDING CUSTOMER
 SERVICE AND SALES
 PERFORMANCE



DEALERSHIP AWARD FLAG

This 3' x 5' poly-knit flag is hemmed with a canvas heading and includes two grommets for easy hanging.

\$34.00



3' X 5' PRESIDENT'S AWARD INDOOR MAT

High traffic carpeted mat with rubber backing. Treated with StainStopper™. Easy to clean! Vacuum or steam clean.

Can be personalized with dealer name (6 qty. min.).

\$169.00

2019 President's Award Merchandise Collection

15300 Mercantile Drive • Dearborn, MI 48120

QUESTIONS AND ORDERS: 313.982.1400 • EMAIL: PRESIDENTSAWARD@VERSACOM-INC.COM



Merchandise Collection Order Form

For full online catalog, visit versacom-inc.com/presaward

SHIP TO:

Contact Name: _____

Dealership Name: _____

Address (cannot ship to P.O. boxes): _____

City: _____ State: _____ Zip: _____

Email (required): _____

Daytime Phone Number (required): _____

BILL TO:

Name on Credit Card: _____

Address: _____

City: _____ State: _____ Zip: _____

☐ Payment Method: • VISA • MASTERCARD • AMERICAN EXPRESS

Card Number: _____

☐ Parts Account: _____

Signature: _____ Exp. Date:

QTY.	ITEM DESCRIPTION	UNIT COST	COLOR	SIZE	EXTENDED COST

Allow 2 to 4 weeks delivery.

* Sales Tax

We are required by law to collect applicable state tax on all purchases shipped to Michigan.

SAVE MONEY - SHIP ON YOUR ACCOUNT!

For direct billing to your account, please complete the following:

UPS Account Number _____

Type of Service _____

FREIGHT TABLE

\$0 - \$50	\$12.00
\$50.01 - \$100	\$15.00
\$100.01 - \$200	\$20.00
\$200.01 - \$300	\$25.50
Over \$300	plus 10%

Subtotal

*Sales Tax
(MI only)

Freight

GRAND TOTAL

DEALER IMPRINT INFORMATION (For quantities of 48 or more)



Please mail or e-mail orders

Mail to: President's Award
15300 Mercantile Drive
Dearborn, MI 48120

Email to: presidentsaward@versacom-inc.com

Questions - Contact: (313) 982-1400