



Merchandise Collection



MEN'S MAXSON SOFTSHELL JACKET

Features waterproof, breathable three-layer construction, as well as ergonomic sleeves and articulated elbows for a superior fit. It also features a polyester brushed tricot upper storm flap, easy grip zipper pull and adjustable cuff tabs with velcro closure.

SMALL to XL: \$60.00 2XL add: \$2.00 3XL add: \$3.00 4XL and 5XL add: \$6.00

LADIES' MAXSON SOFTSHELL JACKET

Features waterproof, breathable three-layer construction, as well as ergonomic sleeves and articulated elbows for a superior fit. , The women's style includes shaped seams, a tapered waist and a dropped back hem for an even more natural fit. It also features a polyester brushed tricot upper storm flap, easy grip zipper pull and adjustable cuff tabs with velcro closure.

SMALL to XL: \$60.00 2XL add: \$2.00 3XL add: \$3.00

Men's and ladies' jackets can be personalized with dealer name (48 qty. min.).

MEN'S CALLAWAY POLO

This subtle ottoman texture make this polo a must-have. 5.6 oz. 100% polyester ottoman texture knit fabric. Opti-Dri technology transfers moisture away from the body to keep you cool and dry. Opti-Shield sun protection technology creates a layer of sun protection - UPF 15+. Rib knit collar. 3-button placket with Callaway embossed buttons. Double needle hemmed bottom with side vents. Heat seal label provides tag-free comfort. Tonal embroidered Callaway logo on right sleeve.

SMALL to XL: \$45.00 2XL add: \$2.00 3XL add: \$3.00 4XL add: \$6.00

LADIES' CALLAWAY POLO

A Classic silhouette, this flattering polo will keep you sharp. 5.6 oz. 100% polyester ottoman texture knit fabric. Opti-Dri Technology transfer moisture away from the body to keep you cool and dry. Opti-Shield sun protection technology creates a layer of sun protection - UPF 15+. Rib knit collar. 6-button placket with Callaway embossed buttons. Double needle hemmed bottom with side vents. Heat seal label provides tag-free comfort. Contrast Callaway Chevron raised rubber heat transfer on center back neck.

SMALL to XL: \$45.00 2XL add: \$2.00 3XL add: \$3.00



MEN'S DADE SHORT SLEEVE POLO

It offers a breathable fabric, a wicking finish, UV protection, snag-resistance and wash-and-wear convenience. The men's version features a three-button placket with dyed-to-match buttons.

SMALL to XL: \$27.50 2XL add: \$2.00 3XL add: \$3.00 4XL and 5XL add: \$6.00

LADIES' DADE SHORT SLEEVE POLO

It offers a breathable fabric, a wicking finish, UV protection, snag-resistance and wash-and-wear convenience. The ladies' version features a five-button placket.

SMALL to XL: \$27.50 2XL add: \$2.00 3XL add: \$3.00

MEN'S WILSHIRE LONG SLEEVE SHIRT

The durable Wilshire is designed for heavy wear. The men's style features a left-chest pocket and center-back box pleat.

SMALL to XL: \$29.00 2XL add: \$2.00 3XL add: \$3.00 4XL to 5XL add: \$6.00

LADIES' WILSHIRE LONG SLEEVE SHIRT

The durable Wilshire is designed for heavy wear. The ladies' style has shaped seams and a tapered waist for a more flattering fit.

SMALL to XL: \$29.00 2XL add: \$2.00 3XL add: \$3.00





T-SHIRT

President's Award T-shirt includes dealership name. Perfect for customer give-away promotions. 100% pre-shrunk cotton, seamless double-needle collar and double-needle sleeves and hem, with taped neck and shoulders.

S-2XL \$7.00

(100 qty. min.) (2XL add \$2.00 each)

Available in black or sport gray.



MEN'S COPLAND KNIT VEST

Features exposed coil zipper with contrast stitch and reversed coil zipper on lower welt pockets - all with dark silver slider and easy-grip logo zipper pull. Handy elastic drawcord at hem with interior cordlocks for a custom fit.

**SMALL to XL: \$40.00 2XL add: \$2.00 3XL add: \$3.00
4XL to 5XL add: \$6.00**

LADIES' COPLAND KNIT VEST

SMALL to XL: \$40.00 2XL add: \$2.00 3XL add: \$3.00

BLACK CAP

Made of 100% cotton with embroidered President's Award logo. Low-profile, structured six-panel, pre-curved peak, with fabric strap closure that tucks away.

\$7.00



JOLT CHARGER

This battery backup will keep your smartphone charged up when needed. With a 2,200 mAh Li-Ion Grade A battery and a 5V/1A output, this charger will fully charge an iPhone giving you an additional 8 hours of talk time. Includes a USB to Micro USB connecting cable which can recharge the battery backup or be used to charge up devices with a Micro USB input like Android Smartphones from Samsung®, Motorola®, HTC®, Nokia®, and others. Batteries are included. **\$10.00**



ECLIPSE DELUXE BUSINESS BRIEFCASE

Front zippered deluxe organizer for all your accessories. Large zippered main compartment for files. Detachable, adjustable shoulder strap.

\$15.00

Can be personalized with dealer name (48 qty. min.).





HIGH SIERRA COMPOSITE 21" CARRY-ON

Rolling upright luggage featuring a large front opening. Inside cross straps and zippered mesh pocket to keep clothes in place. Two large grab handles on the front for ease of loading on and off an airplane. Two additional front pockets. Top zippered pocket large enough for additional luggage items. Side zippered pocket for quick access items. Grab handle on top as well as molded grab handle underneath for convenience. Telescoping handle located under zippered top pocket. Rear ID card included

\$99.00

Can be personalized with dealer name (6 qty. min.).



AUTO OPEN SLAZENGER™ 64" GOLF UMBRELLA

Push button automatic opening mechanism. Extra large vented canopy. Golf club grip inspired Slazenger™ handle. All fiberglass lightning resistant construction. Includes carrying case with shoulder strap.

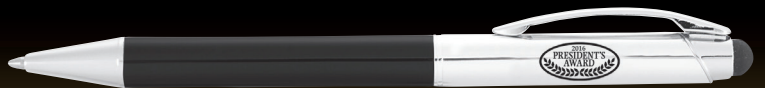
\$29.00

Can be personalized with dealer name (48 qty. min.).

DICKSON BALLPOINT STYLUS

Sleek in design and powerful in function, the Dickson Ballpoint Stylus is your go-to classic ballpoint with rubberized stylus end tip. Twist action mechanism with blue ballpoint ink cartridge. Includes velvet pouch.

\$24.00 per dozen



COUGAR RETRACTABLE BALLPOINT

Packaged in bags of 50.

\$30.00



GOLD LAPEL PIN

Gold-plated, 1" die-struck oval lapel pin uses sandblast process to produce unique look.

\$35.00 per dozen





**ADRIAN VACUUM
20oz. TUMBLER**

Durable, double-wall stainless steel vacuum construction, which allows your beverage to stay cold for 15 hours and at least 5 hours for hot beverages. The construction also prevents condensation on the outside of the tumbler. Push-on lid with anti-spill slider closure. Wide opening for comfortable filling and pouring. Design features the geometric bottom with grooves.

\$10.00

Can be personalized with dealer name (48 qty. min.).

HIGH SIERRA® IMPACT BACKPACK

Large front-load main compartment. Portable media player pocket with molded headphone port. Large gusseted front pocket for accessories. Organizer with pen pockets and key fob. Contoured, padded shoulder strap with handy cell phone pocket. Padded back panel and grab handle. Two silver grommets in main compartment for air circulation. Mesh water bottle pocket. Includes lifetime warranty.

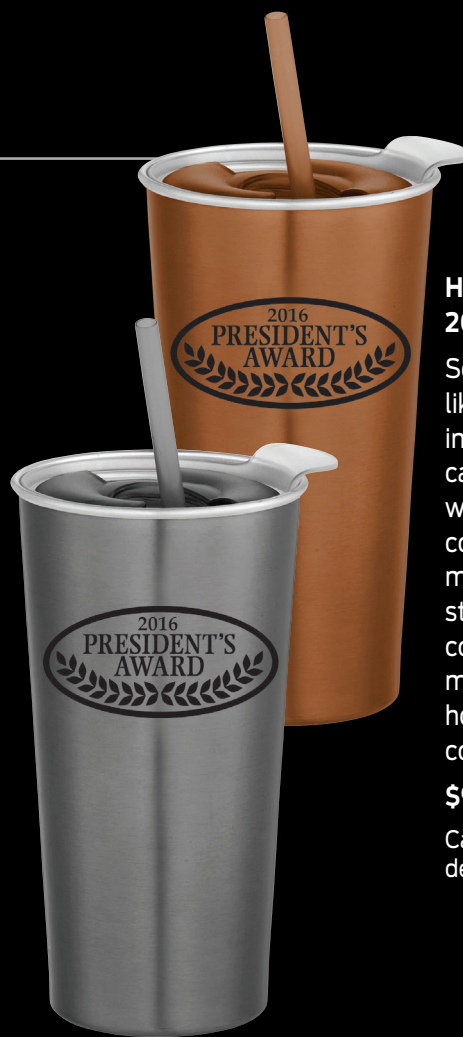


\$30.00

**MEMO STACK WITH STICKY
FLAGS**

Hard cover notepad with sticky flags. Includes 100 blank white notepad pages and 5 assorted-color sticky flags (25 pages per color). Recyclable. Non-refillable.

\$3.00



**HOT & COLD ARRYN
20oz. TUMBLER**

Some like it hot & some like it cold, with this innovative twist lid you can have both. Dual wall stainless steel construction, color matching polypropylene straw with stopper for cold beverages. Fits most standard car cup holders. Available in copper and graphite.

\$9.00

Can be personalized with dealer name (48 qty. min.).

LANDO BLUETOOTH SPEAKER

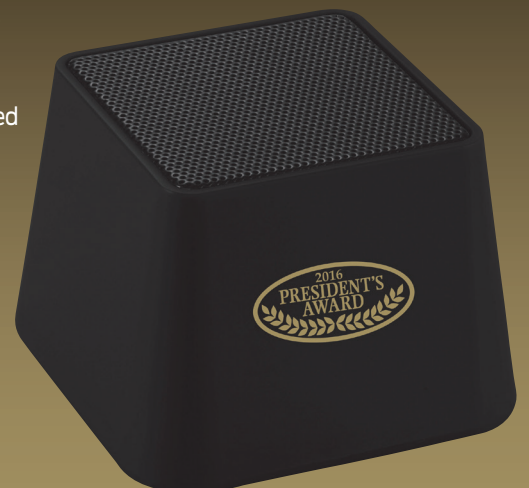
Power your music with this Bluetooth speaker! Quality sound in a small form factor that plays your music or other audio from a Bluetooth enabled device or via the 3.5mm audio input, making it compatible with just about anything that plays music. Rechargeable speaker is perfect for traveling or in an office setting. Bluetooth working range is 10 meters (33 feet). Enjoy up to 2hrs. of music at max volume on a single charge.

Batteries Included

iPad Compatible

\$20.00

Can be personalized with dealer name (24 qty. min.).





AWARDED BY



FOR OUTSTANDING CUSTOMER
SERVICE AND SALES
PERFORMANCE

DEALERSHIP AWARD BANNER

Large, 12' x 4' poly-banner lets your customers know they are dealing with the best of the best. Includes sewn-in rope and grommets for easy hanging.

\$54.00



AWARDED BY



LINCOLN

FOR OUTSTANDING CUSTOMER
SERVICE AND SALES
PERFORMANCE



DEALERSHIP AWARD FLAG

This 3' x 5' poly-knit flag is hemmed with a canvas heading and includes two grommets for easy hanging.

\$34.00

2016 President's Award Merchandise Collection

15300 Mercantile Drive
Dearborn, MI 48120

QUESTIONS AND ORDERS: 313.982.1400

FAX: 313.982.0000

EMAIL: PRESIDENTSAWARD@VERSACOM-INC.COM



Merchandise Collection Order Form

For full online catalog, visit versacom-inc.com/presaward

SHIP TO:

Contact Name: _____

Dealership Name: _____

Address (cannot ship to P.O. boxes): _____

City: _____ State: _____ Zip: _____

Email (required): _____

Daytime Phone Number (required): _____

BILL TO:

Name on Credit Card: _____

Address: _____

City: _____ State: _____ Zip: _____

Payment Method: • VISA • MASTERCARD • AMERICAN EXPRESS

Card Number: _____

Parts Account: _____

Signature: _____ Exp. Date:

QTY.	ITEM DESCRIPTION	UNIT COST	COLOR	SIZE	EXTENDED COST

Allow 2 to 4 weeks delivery.

*** Sales Tax**
We are required by law to collect applicable state tax on all purchases shipped to Michigan.

Subtotal	
*Sales Tax (MI only)	
Freight	
GRAND TOTAL	

SAVE MONEY - SHIP ON YOUR ACCOUNT!

For direct billing to your account, please complete the following:

FedEx Account Number _____

Type of Service _____

FREIGHT TABLE

\$0 - \$50	\$10.00
\$50.01 - \$100	\$13.50
\$100.01 - \$200	\$20.00
\$200.01 - \$300.....	\$25.50
Over \$300.....	plus 10%

DEALER IMPRINT INFORMATION (For quantities of 48 or more)



Please fax, mail or email orders
 Fax to: (313) 982-0000
 Mail to: President's Award
 15300 Mercantile Drive
 Dearborn, MI 48120
 Email to: presidentsaward@versacom-inc.com
 Questions - Contact: (313) 982-1400